

# **PRIVACY POLICY - WWW.MAZZOLA.IT**

This web-site's privacy policy is a type of information supplied accordingly with the Italian Law n. 196/2003 - Code of personal data protection - to the subjects interacting with the web-site of Mazzola S.r.l. Company, which can be reached through the address::

<http://www.mazzola.it>

This address leads to the homepage of the official web-site of Mazzola S.r.l. Company. The information concerns this Company's web-site and is not about other web-sites that may be linked through hyper-text links of any type.

The information also considers the Recommendation n. 2/2001, that the European Authorities for personal data protection, associated in the Group established accordingly to the article n. 29 of the directive n. 95/46 CE, adopted on date 17th May 2001 in order to determine the minimal qualifications for the online data collection and, particularly, ways, time required and nature of the information that the treatment's titulars must supply to the users when the users enter web-pages, no matters the reason why they are entering.

## **TITULARS OF THE TREATMENT**

Data related to identifiable and identified persons may be treated consulting this web-site. The titular of their treatment is Mrs. Liliana Mazzola of Mazzola S.r.l. Company, resident in Rovello Porro (Como), via Como n. 38 - Italy.

## **Data treatments place**

The data treatment, related to this site's web services, is carried out in Mazzola srl company workplace only by personnel in charge for the treatment, or by personnel eventually in temporary charge for occasional maintenance operations.

No relevant data obtained through the web service is diffused and revealed to others. Personal data released by users through the e-mail address they give making use of this web-site, are exclusively used in order to carry out the service and other people are informed about these data only in case it comes necessary.

## **Data type treated**

### **Navigation data**

The navigation data are information which are collected not to be associated to identified subjects, but due to their nature they could allow to identify (by means of elaborations and associations with data obtained from others) the users transited in the web-site.

This type of data includes IP addresses or domain names of the computers used to enter the web-site, the hour of the request, the method used to submit the request to the server, the numerical code showing the state of the answer from the server (OK, error, etc.) and other data concerning the user's operating system and software/hardware ambient.

These data are used only in order to get anonymous statistic information concerning the use of the web-site and to check its regular functioning: therefore, they are cancelled immediately after the elaboration.

### **Data given by the users voluntarily**

The facultative, explicit and voluntary sending of e-mails to the addresses stated in this web-site means the consequent acquisition of the sender's address, necessary to answer to the requests, and also of the eventual personal data enclosed in the communication sent.

The user may transmit data and information using a form that can be found on every page: said data and information will only be sent if consent has been given for the processing of personal data.

## **Information on the use of cookies**

Mazzola.it site uses cookies and similar technologies to ensure the proper functioning of procedures and improve the experience of use of online applications. This document provides detailed information on the use of cookies and similar technologies, how they are used by Mazzola S.r.l. and how to manage them.

### **Definitions**

Cookies are short pieces of text (letters and / or numbers) that allow the web server to store on the client (browser) information to be reused during the same visit to the site (session cookies) or later, even after days (persistent cookies). Cookies are stored, according to user preferences from a single browser on the specific device being used (computer, tablet, smartphone).

Similar technologies, such as, for example, web beacons, clear GIFs and all forms of local storage introduced with HTML5, can be used to gather information on user behavior and use of services.

Later in this document will refer to cookies and similar technologies all by simply using the word "cookie".

### **Types of cookies**

Based on the characteristics and use of cookies, we can distinguish several categories:

**Cookie strictly necessary** - These cookies are essential for the proper functioning of mazzola.it and are used to manage the login and access to reserved functions of the site (if any). The duration of cookies is strictly limited to the working session (closed the browser are deleted). Their deactivation compromise the use of services accessible by login (if any). The public part of mazzola.it is normally used

**Cookie analysis and performance** - are cookies used to collect and analyze traffic and use the site anonymously. These cookies, even without identifying the user, allow, for example, to detect if the same user returns to connect at different times. They also allow

you to monitor the system and improve its performance and usability. The deactivation of these cookies can be executed without any loss of functionality

**Cookie profiling** - These are persistent cookies used to identify (anonymously or not) user preferences and improve your browsing experience. The site does not use cookies mazzola.it of this type

**Third party cookies** - Visiting a website you may receive cookies from the site to be visited ("owners"), both from websites maintained by other organizations ("third parties"). A notable example is the presence of "social plugin" for Facebook, Twitter, Google+, LinkedIn and YouTube. It is part of the page visited directly generated by these sites and integrated into site page host. The most common use of social plugin is aimed at sharing content on social networks.

The presence of these plugins involves the transmission of cookies to and from all sites operated by third parties. The management of the information collected by "third parties" shall be governed by the relevant information which please refer. To ensure greater transparency and convenience, are shown below the web addresses of different information and how to manage cookies, today made available. If they were to change such addresses, Mazzola S.r.l. assumes no liability and will make every effort to update these addresses as soon as possible.

Facebook information: <https://www.facebook.com/help/cookies/>

Facebook (configuration): access your account. Section privacy

Twitter information: <https://support.twitter.com/articles/20170514>

Twitter (configuration): <https://twitter.com/settings/security>

Linkedin information: <https://www.linkedin.com/legal/cookie-policy>

Linkedin (configuration): <https://www.linkedin.com/settings/>

Google+ / YouTube information: <http://www.google.it/intl/it/policies/technologies/cookies/>

Google+ / YouTube (configuration):  
<http://www.google.it/intl/it/policies/technologies/managing/>.

## **Statistics: ShinyStat™ ISP - Business**

It is crucial to point out that the first-party cookies provided by ShinyStat™ only under our domain are cookie "analytics" and are considered as technical cookies used to collect statistical information in an aggregated and anonymous.

### **Cookies technical**

[...] Cookie analytics, similar to cookies where engineers used directly by the site operator to collect information, in aggregate, the number of users and how they visit the site;

[...] For the installation of these cookies it does not require the prior consent of the user, while it remains subject to the obligation to provide the information pursuant to art. 13 of

the Code, the operator of the site, if you use only such devices may provide the manner that it considers most appropriate.

SOURCE: [Garante Privacy](#)

For these cookie remains subject to the obligation to give the information, pursuant to art. 13 of the Code. In particular:

Description: it's cookie called "analytics", used to collect information in an aggregated and anonymous on the number of users and how they visit the Web sites; it comes to cookies purposes only statistics for site optimization (and not profiling or marketing) that do not allow in any way to trace the identity of the individual visitor

Information: Visitors to the site can see the required Privacy Information provided by us at the following address:: [http://www.shinystat.com/it/informativa\\_privacy\\_generale.html](http://www.shinystat.com/it/informativa_privacy_generale.html).

Opt-Out: if they so wish, may make the opt-out by clicking the following link: <http://www.shinystat.com/optout/optout.html>. For those who will carry out the opt-out, ShinyStat&trade; will not collect any statistical data on navigation.

## Duration of cookies

Some cookies (session cookies) remain active only until you close your browser or log out of the execution of the command (if any). Other cookies "survive" the closure of the browser and are also available in future visits.

These cookies are known as persistent and their duration is set by the server at the time of their creation. In some cases there is fixed a deadline, in other cases the duration is unlimited. Mazzola S.r.l. does not use persistent cookies.

However, browsing the pages of the site mazzola.it, you can interact with sites operated by third parties that can create or modify persistent cookies and profiling.

## Management of cookies

The user can decide whether to accept cookies using the settings on your browser.

**Warning:** Disabling all or part of the technical cookies can compromise the use of the functionality of the site for registered users (if any). On the contrary, the usability of public content is also possible to completely disabling cookies. Disabling cookies "third party" does not prejudice in any way the navigability.

The setting can be defined specifically for different websites and web applications. Furthermore the best browsers allow you to define different settings for cookies "owners" and those of "third parties".

For example, in Firefox through the menu Tools -> Options -> Privacy, you can access a control panel where it is allowed to define whether or not to accept the different types of cookies and remove them.

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Firefox: <https://support.mozilla.org/it/kb/Gestione%20dei%20cookie>

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/how-to-manage-cookies-in-internet-explorer-9>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Safari: [http://support.apple.com/kb/HT1677?viewlocale=it\\_IT](http://support.apple.com/kb/HT1677?viewlocale=it_IT).

## **Way of treatment**

Personal data are treated by electronic instruments and paper supports, which are conserved for the time needed to achieve the purposes for which they have been collected.

Some particular safety countermeasures are adopted to prevent the loss of data, the illegal or uncorrected use and not authorized access..

## **Titulars' rights**

Accordingly with the article [7 del D.LGS. n. 196/2003](#) the right to ask for cancellation, transformation in an anonymous form or stop of the data which are treated by violating the law is granted, and the possibility to oppose in any case, for justified reasons, their treatment is granted as well. The subjects to whom the personal data are referred have in any moment the right to receive the confirmation of the existence or no existence of the these data and to know their content and the origin, check they are correct and ask to integrate, update or rectify them.

The requests can be sent by e-mail to the following address: [mazzola@mazzola.it](mailto:mazzola@mazzola.it), to kind attention of Mrs. Liliana Mazzola.